



PRESS INFORMATION

BIOGRAPHY

TRICIA WELCH BEAUTY EXPERT

Tricia Welch is a well known freelance journalist who writes for a number of leading women's magazines and regularly appears on radio and TV as an expert on health and beauty matters.

An experienced stylist, she is in constant contact with today's leading hairdressers, photographers, make-up artists, celebrities and models for her interview and session work. Respected for her in-depth knowledge of the cosmetics industry, Tricia began her career on the business side as Editor of Beauty Counter, a leading trade journal for the industry.

A firm advocate of simplicity of routine, Tricia believes you don't have to spend a fortune in time or money to look good. And, as a working mother of three children, Tricia puts this philosophy into practice every day.



Not perfumed

Not coloured

Just kind.