

*In the closet with*

# Lisa Snowdon

The presenter and model has a passion for fashion Words and styling by Tricia Welch

Lisa, 43, is a successful model and has also forged a career as a TV and radio presenter. She co-hosts the breakfast show on London's Capital FM and has presented *Britain's Next Top Model* and *Weekend Kitchen With Waitrose* on TV. Lisa is single and lives in north London.

**How would you describe your style?** Eclectic and multifaceted.

I dip in and out of many styles and I'd hate to be pinned down to one.

**Which colours and shapes suit you best?** I'm a huge fan of colour and prints. If you wear something bright, it makes you feel good. And I embrace lots of shapes, from loose and flowing boho looks through to more tailored and shorter, fitted shapes, especially for the red carpet.

**What is your favourite fashion era?** There are so many: the 20s, 50s, 70s, 80s, which is why I hate to be confined to one look or style. That said, my figure suits some shapes more than others. I'm too curvy for the androgynous 20s flapper styles.

**What are your favourite high-street brands?** Topshop, Mango and Zara.

**Who is your favourite designer?** Isabel Marant. She consistently gets it right, especially with her daywear.

**Do you have a style icon?** Christy Turlington on the cover of *Vogue* wearing a Versace catsuit made a real impact on me when I was 14. But in terms of wardrobe, I was more influenced by Debbie Harry and Madonna, which is probably why I have such a fondness for the 80s.

**What is your top beauty tip?** A big, happy smile is so important, which is why I've always taken good care of

my teeth. When I was asked to be an ambassador for new Colgate Max White Expert White, it was a no-brainer. It's the first toothpaste with 0.1 per cent hydrogen peroxide and gives you whiter teeth in five days.

**What is your go-to outfit for work?** Jeans. They are a massive staple in my wardrobe. I've got light ones, dark ones, skinny ones, boyfriend ones...

**Are you a hoarder or do you clear out your wardrobe each season?**

I'm a hoarder. I wish I wasn't because I can't close my drawers or cupboards at the moment. When I get to this point, I have no option but to clear out because my clothes are taking over.

**Are you a fan of vintage?** Yes, I've got some treasured pieces I've collected over the years and I like the way you can mix and match vintage with contemporary.

**How many shoes and handbags do you own?**

About 100 pairs of shoes across the spectrum from trainers to skyscraper heels. I'm a lot more sensible when it comes to bags and have less than 50. I'd like a Birkin bag but I won't buy one for myself – I'm going to wait until I get given one.

**What is your best piece of fashion advice?** Don't save things for best. If you feel fabulous in something, wear it in the here and now.

**What is your current favourite outfit?** My faded boyfriend denim Levi's – I bought a pair for my mum

*"Don't save things for best, if you feel fabulous in something, wear it now"*

Lisa wears a Balmain dress that shows her love of colour – "If you wear something bright, it makes you feel good" – and patent heels by Giuseppe Zanotti



and my friend as well. I wear them with a little lace top. It's smart/casual – the right balance.

**Is there an old favourite that you turn to in a wardrobe crisis?**

A structured Antonio Berardi dress. I've had it 10 years and it's a bit faded so I should retire it, but I still love it.

**Do you have a favourite little black dress?**

I've got a couple of Hervé Léger classics but my favourite black number is a Tom Ford suit.

**What is the one item of clothing you couldn't live without?** A good support bra.

**Have you ever made a fashion faux pas?**

Yes, I wore a pair of fabulous Christian Louboutin heels to a premiere but they were so uncomfortable. The red carpet was wired and uneven and I was tested with every step. I got to the end without falling over, but I took the shoes off as soon as I could.

**What item of clothing would you save from a burning house?**

My pearl earrings, which used to be my nan's. I'm not as attached to my clothes as I was when I was younger – there are more important things. 



**Right:** Lisa wears her favourite outfit, a lace top by Joie from Donna Ida and faded boyfriend Levi's. "It's smart/casual – the right balance," she says



**Above:** This backless dress by Tom Ford has yet to be worn on the red carpet and is Lisa's most expensive purchase: "It cost me three grand"



**Above:** This black Balmain dress is Lisa's best bargain – at £700, it was half price at Selfridges. "I love to get a great piece at 50 per cent off," she says. The green dress is by Richard Nicoll



**Above, from top:** The presenter loves statement shoes and handbags. These stilettos and the matching shoulder bag are both by Valentino

Lisa is a fan of 70s boho fringing and has these Iro boots in black, too. "They are my most comfortable heels," she says. The bag is by Anya Hindmarch

**Far left, from top:** These gladiator stilettos are by Isabel Marant, the "Love" sweater is from Chinti and Parker, and the vampire-teeth clutch is by Charlotte Olympia

A selection of Lisa's favourite jewellery in her Smythson jewellery box. The pearl brooch and earrings belonged to Lisa's grandmother and are her favourite pieces, the Rolex watch was a gift to herself, the blue necklace is by Elizabeth Caroline and the chunky gold ring is by Stephen Webster. The other, more delicate diamond rings have been collected over the years and the Guerlain Samsara fragrance bottle also belonged to Lisa's grandmother

Lisa adores brilliant colours for summer, as shown with her latest bikini, an Aztec design by Kiini. It's pictured with a woven duffel bag, which was a gift from a friend