

# sexyhair



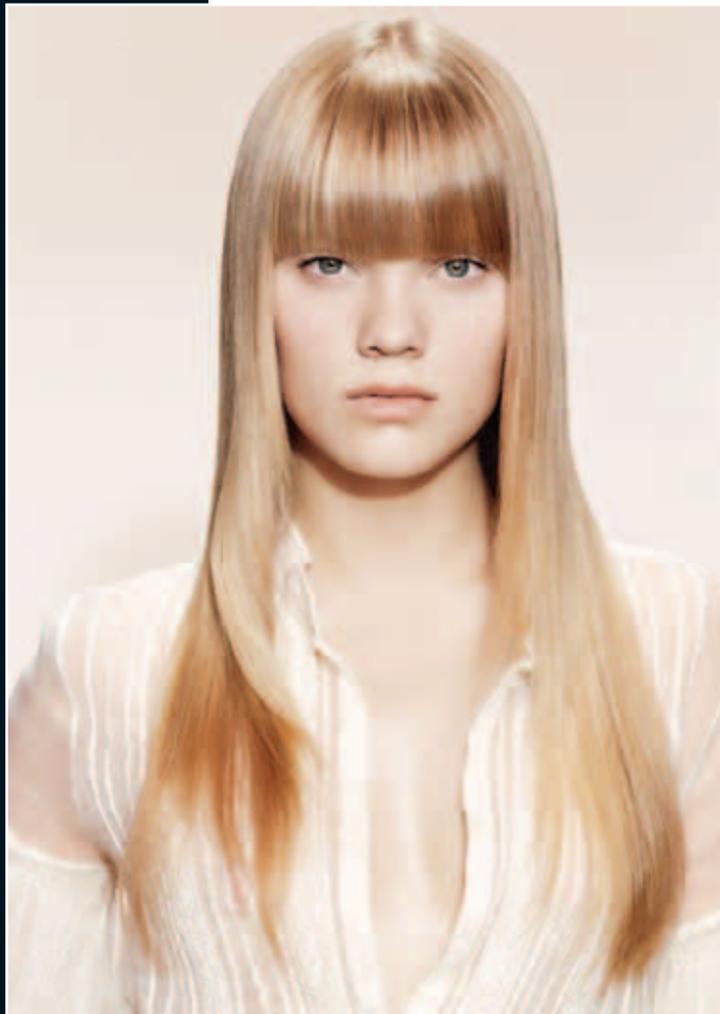
## What makes hair sexy?

Tricia Welch asked several fashion-aware men for their frank opinions, then turned to the UK's leading hairdressers - all finalists in the recent British Hairdresser of the Year Awards - for style suggestions.



# sexy

Errol Douglas



'I'm a sucker for long blonde, swiny hair, it's the ultimate turn-on' (Harry Bush, 25, Surrey)

Hair by Errol Douglas

**Style tip:** For fabulously smooth and shiny hair, take your time blow-drying, ensuring you dry the underneath first - so it lies completely flat - before drying the crown and fringe. Finish with straightening irons for supreme gleam.

**Product tip:** Matrix Color.smart Nourishing Shine Cream, £9.10 (01753 441253)

Akin Konizi



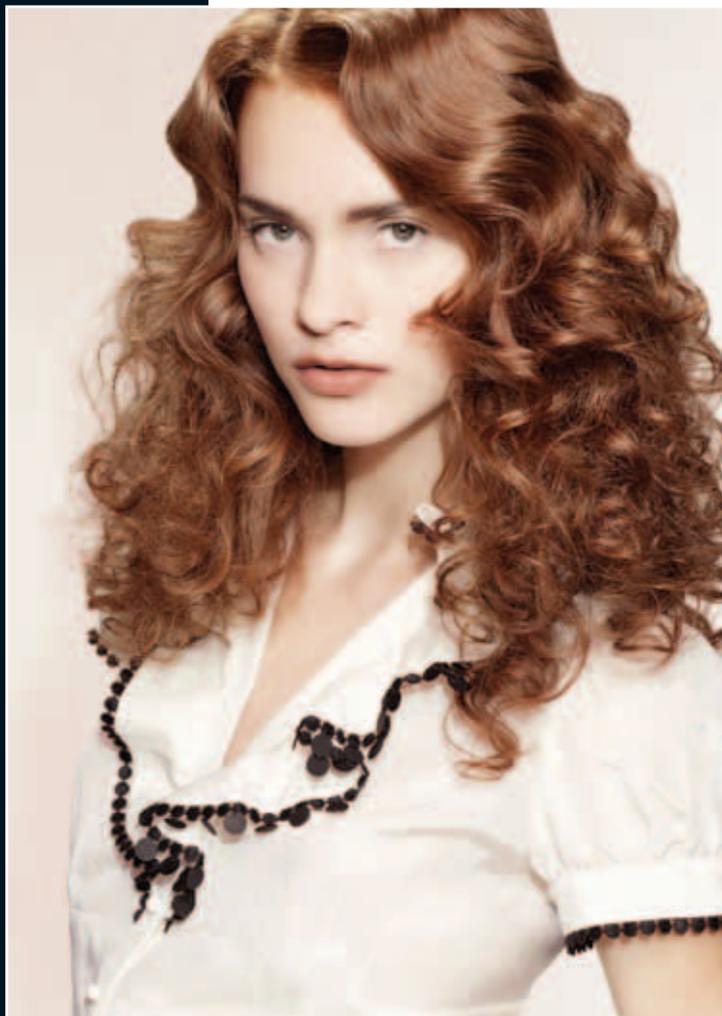
'Kylie's crop is dead sexy. It's got that feminine, waif-like quality which brings out a man's protective instincts' (Alban Donohoe, 40, Norfolk)

Hair by Akin Konizi

**Style tip:** Short, gamine styles look sensuous when they have that ruffled, touchable quality. Use your fingers as tools, lifting up the hair from the roots to add movement and texture during the styling process.

**Product tip:** Wella High Hair Crystal Styler, £6.80 (www.salonfinder.co.uk)

Errol Douglas



'Long, luscious curls with curves - it's that Julia Roberts/Pretty Woman look'  
(Steve Etherington, 31, Hampshire)

Hair by Errol Douglas

**Style tip:** Create soft spiral effects using heated tongs or rollers – or by curving the hair around straightening irons. Use a protective but light-textured setting product for a long-lasting finish with lots of sexy movement.

**Product tip:** Matrix Curl.life Contouring Cream, **£8.59**  
(01753 441 253)

Richard Ward



'I love raunchy hair - the type that's a bit wild, a bit messed up and looks as though the girl has just fallen out of bed. It's the same with make-up - slept-in is definitely sexier' (Paul Barton, 22, Essex)

Hair by Richard Ward

**Style tip:** For sexy, messed-up curls, tease the roots with a tailcomb, then loosely pin up the back and sides using Kirby grips in a criss-cross pattern. Leave loose random curls at the front - casual curls always look seductive.

**Product tip:** L'Oréal Professionnel Serie Expert Volume Extreme Full Volume Leave-In Mousse, **£9.50**  
(0800 072 6699)

Antoinette Beenders



'Edgy's good. Short or long, as long as it's dramatic - I like a girl to stand out from the crowd. I'm attracted to girls who take risks with their image' (John Masters, 28, Kent)

Hair by Antoinette Beenders

**Style tip:** Precision-cut styles need regular trimming and lashings of conditioner to keep in optimum shape.

**Product tip:** Aveda Brilliant Damage Control, £12 (0870 034 2380)

Antoinette Beenders



'Silky is sexy - it's crying out for you to run your fingers through it. I can't stand fluffy hair, that's definitely a turn-off' (Paul Smith, 35, Leeds)

Hair by Antoinette Beenders

**Style tip:** For hair with masses of body, bounce and shine, use a good volumising product that doesn't weigh the hair down or leave it sticky. Sexy hair is always touchable hair.

**Product tip:** Aveda Pure Abundance Hair Potion, £16.50, and Pure Abundance Volumising Hair Spray, £12.50 (0870 034 2380)

Richard Ward



'What's not sexy - hair extensions. If her hair's fake, what else is fake? I've never been a fan of Victoria Beckham, but she's definitely sexier now she's ditched her falsies (the hair ones anyway!) and gone for simplicity' (Kit Tillotson, 38, Cheshire)

Hair by Richard Ward

**Style tip:** For a super-sleek finish, use serum, but apply sparingly – a few drops will be enough for the whole head. Then hover your hands over the hair to smooth any frizz and inject shine.

**Product tip:** L'Oréal Professionnel Tecni.art Gloss Control, **£8.50** (0800 072 6699)

Angelo Seminara



'I like womanly hair that's full and voluptuous. There's something inviting about that. Thin, scrawny hair just doesn't have the same appeal' (Josh Bentley, 42, Dorset)

Hair by Angelo Seminara

**Style tip:** For seductive tousled tresses set on jumbo Velcro rollers, then tip your head upside down and rake through the interior with your fingers. Avoid brushing through – seductive hair is casually dishevelled, not controlled.

**Product tip:** Trevor Sorbie Professional Volumising Spray, **£4.49**

Akin Konzizi



'Up-dos. I know that sounds daft, but I like it when you can nuzzle a woman's neck, then unravel her hair. It's a bit of a male fantasy – I imagine Kate Moss like that' (Will Lyons, 27, Kent)

Hair by Akin Konizi

**Style tip:** Don't be afraid to backcomb your hair to give lift and height at the crown. It will give hair guts and make it easier to secure into a bun.

**Product tip:** Wella High Hair Curl Energy Mousse, **£8.35**, and Ultra Control Finishing Spray, **£8.35** ([www.salonfinder.co.uk](http://www.salonfinder.co.uk))

Andrew Barton



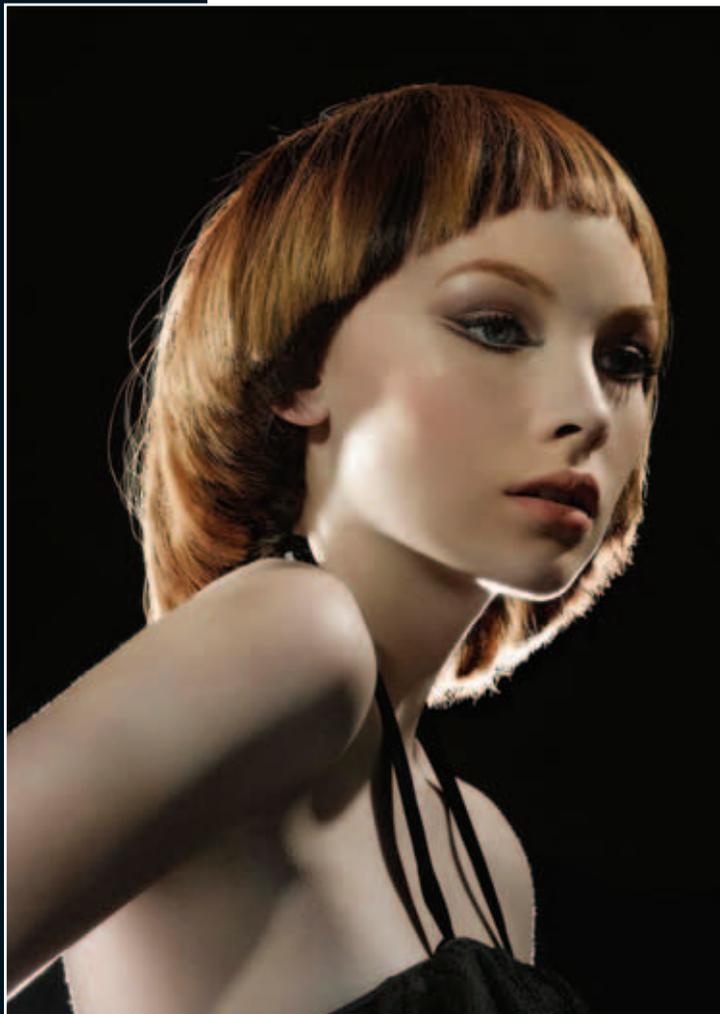
'It's got to smell good and look shiny and clean - I don't want to bury my head in an old ashtray' (Gary Coles, 33, London)

Hair by Andrew Barton

**Style tip:** Nothing beats the scent of freshly washed hair. But if it needs reviving, don't be afraid to spritz with a hair refresher.

**Product tip:** (T/C) oXoXoX oXoXo oXoXo oXoXo oXoXo oXoXo oXoXo XoXoX oXoXo XoXoX oXoXo XoXo oXoXo XoXo oXoXo

# Angelo Seminara



'I like fashionable hair. The new short bob is cool. My girlfriend has just gone for that and it has totally changed her image, in a good way'  
(David Davies, 31, Swansea)

Hair by Angelo Seminara

**Style tip:** Hair that shimmers is alluring, but greasy hair is not. Do use a spray shine on freshly styled hair, but as soon as it loses its lustre, reach for your shampoo.

**Product tip:** Trevor Sorbie Straightening Addict Smoothing Balm, **£4.99**