

Beauty

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Celebrity interviewer, Tricia Welch, reveals the beauty secrets of the stars. This month she talks to award winning businesswoman, Hilary Devey, the latest 'dragon' to enter BBC Two's Dragons' Den.



Hilary is also featured on Channel Four's *The Secret Millionaire* and in 2010 became Channel Five's Business Inspector.



Having made her fortune launching Pall-Ex, a revolutionary pallet freight network, in addition to her many business interests, Hilary also devotes as much time as she can to charity including Syke, a community based project in Rochdale supporting disadvantaged kids and the elderly

and the Back Door Music Project. She became a patron of The Stroke Association after suffering a stroke in 2009.

What's inside your makeup bag?

I use everything! Bobbi Brown, Mac, Estee Lauder, Lancôme, Clinique! More specifically I love the new Clinique High Impact Mascara and for shading, Chanel and Mac eye shadows. I'm also a fan of red lipstick too. I use Lancôme formulas because they're so moisturising.

Who is your style icon?

I've never had one. I like to look like me, no one else.





How long does it take you to get ready in the morning?

If I'm not going to meetings or doing a TV appearance then I can get ready in half an hour. I'll just cleanse, tone and moisturise, apply a touch of blusher and lipie, brush my hair or tie it back, then I'm ready to dress and go. I'm very organised, which helps!

What's your favourite fragrance?

There are so many, I have a whole wardrobe on my dressing table. At the moment I'm using Feerie by Van Cleef & Arpels; Aura, the new Swarovski fragrance and L'Agent by Agent Provocateur. I'm also a fan of Versace, plus Chanel No 5 and Chanel Chance. Which one I choose depends entirely on my mood.

What is your favourite scent on a man?

Again I don't have just one preference. The latest I bought for my husband Philip include scents from Moshino and Prada and the new Chanel Allure Homme Sport.

Do you have a favourite beauty store?

My favourite department store is Selfridges because it's in walking distance of where I live. When I go shopping which isn't as often as I'd like I try to make a whole day of it. Selfridges is good because they've got everything I need and I like to browse all the departments. It's got a relaxed atmosphere. Most of all I love clothes shopping. If it was an Olympic sport I'd win the gold medal for England. No contest.

Do you have a beauty secret?

I've always used a good moisturiser, La Prairie, and religiously cleanse, tone and nourish every day. I also exfoliate from top-to-toe once a week.



How do you like to pamper?

I love to go to a health farm, but very rarely get the time. My diary's so jam packed. I can't remember the last time I had a facial but I'd love one. If I could get a day off I'd treat myself to a spa day then I'd have the lot: Facial, body massage, manicure and pedicure, I'd go through the whole menu. My favourite beauty salon is Skin Oasis - it's fantastic, the best in London. (Skin Oasis, 25-27 George Street, WIU 3QA Tel: 020 3411 1342).

What's your biggest beauty treat?

Sleep! But I rarely get more than four hours a night. That's my biggest problem, I'm so busy working I don't get enough time for myself. If I could get it I'd absolutely love to sleep for 14 hours, at a stretch. That would be the ultimate beauty treat!

Who does your hair?

I don't go to a famous, named salon but I do have a regular hairdresser who's always available for me, when I need her.

Do you have a beauty problem?

My eyes. They are very sensitive, which is why I only ever wear authentic sunglasses with really high quality lenses to protect my eyes from the sun. I've got a whole wardrobe of sunglasses and I wear them whenever I'm outside, all year round. It's not a vanity thing. People might think I'm being a bit of a poser, but I'm not. Because my eyes are so sensitive, they need protecting. It's also one of the reasons why I don't like to have my makeup applied by makeup artists I'm not familiar with because they tend to drag the skin around my eyes too much. It may be a Piscean thing! My mum who was also a Pisces suffered with sensitive eyes too. It was a problem when they were filming Dragons' Den as I really suffered with



the hot studio lights. I also have difficulty swimming, it's also one of the reasons I can't swim underwater, because the water stings my eyes so much.

What is your beauty ritual before bed?

I religiously cleanse, tone and moisturise. I always have and always will. Then I pop on my pyjamas - my favourites, from Prima and Marks & Spencer, have slogans saying 'beauty sleep in progress' and 'do not disturb'. I like to feel warm and cosy; you can't beat pyjamas for that.



Dragon's Den is on BBC 2, Sunday evenings.

For more information on Hilary's charitable projects, including Syke, check out www.hilarydevey.com

